



CUSTOMER TESTIMONIAL

ALLIANCE 550 RADIALS BOOST SKID STEER PERFORMANCE

A skid steer may be the most versatile piece of equipment on the farm—especially a beef feeding operation like Neil Grunzke operates near Wells, Minnesota, where he uses his skid steer to move hay, load feed, shovel manure and scoop snow. But for most of the history of these multi-purpose machines, they have been outfitted with basic, bar-tread, bias-ply tires.

Last year, Grunzke upgraded to block-tread radials for his New Holland 225 skid steer in an effort to get longer service life from his tires. He says he liked the looks of the Alliance 550 MultiUse radials at Farm Fest, and figured they would be worth a try.

“We thought they had a pretty good tread on them,” Grunzke says. “It looked like it was going to last.”

Grunzke noticed the difference right away.

“I think they’re smoother. You’re not banging around all the time. It’s a lot easier on your back.”

EXTRA PUSH

Grunzke operates his skid steer on a paved yard and his hard-pack feedlot, where he feeds 600 to 700 dairy beef cattle. He says the Alliance 550 tires are great on the cement surface—smooth and long-wearing—and notes that the traction is so strong on the hard pack that it can start to dig into the surface.

He really appreciates that extra traction in the winter.

“They’re great in the snow—a lot better than the old tires. We put on the snow bucket and push to no end.”

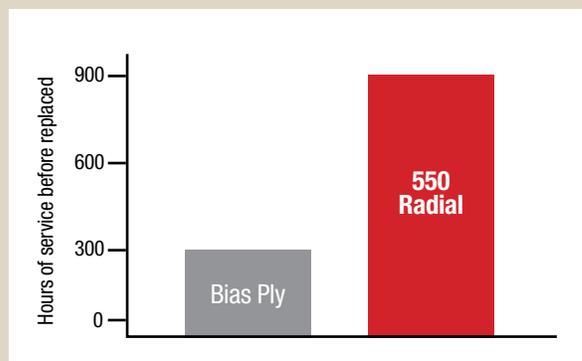


MORE THAN TWICE THE SERVICE LIFE

Neil Grunzke’s previous skid steer tires lasted about 300 hours. That’s not enough, he says, so he switched to Alliance 550 MultiUse radials.

The block tread, high rubber-to-void ratio and radial construction of the Alliance 550s deliver more than double the service life of those bias-ply tires.

In fact, as his Alliance 550s approached 300 hours, they still had nearly 2/3 of their tread left—19/32” out of the 30/32” new-tread rubber.



ALLIANCE 550 MAXIMIZES PERFORMANCE AND SERVICE LIFE

The block-tread design and radial construction of the Alliance 550 MultiUse radial tire help skid steers perform better, delivering more horsepower to the ground, better traction and a smoother ride. That means skid steers with Alliance 550 radials can lift better, push harder and dig deeper. Here's how:



Ask your Alliance Tire Group dealer how the Alliance 550 MultiUse radial can help you get more from your skid steer... and more return on investment from your skid steer tires.

THE RADIAL FOOTPRINT ADVANTAGE

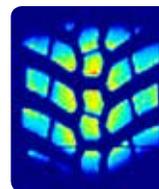
IT'S LARGER

- Increased footprint improves the contact area which implies the radial tire will have more surface contact than a corresponding bias tires and hence improve traction, reduces slippage and therefore improve productivity of the equipment
- Unique tread design offers a large footprint which increases tire life and better even tread wear

IT'S RECTANGULAR

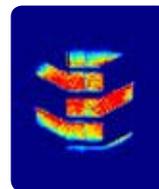
- Steel belts provide a more rectangular flat footprint to disperse load equally across the tread face
- Unique tread design offers less vibrations and superior ride quality
- Radial construction means longer tread life, better traction, higher productivity and less equipment bucking

FOOT PRINT COMPARISON



RADIAL- 305/70R16.5

- Wider rectangular footprints
- Greater surface contact area
- Greater sidewall deflection for smoother ride



BIAS- 12-16.5

- Bias tire has a circular footprint
- Smaller surface area contact
- Stiffer sidewall construction

Distributor:

ATG develops, manufactures and markets superior quality Off-Highway tires, globally, under three well known brands: Alliance, Galaxy and Primex. Specializing in Agriculture, Construction, Forestry, Industrial, Earthmoving, OEM and OTR application tires, the company is one of the fastest growing players in the Off-Highway tire market. ATG is dedicated to providing its customers with low Total Cost of Ownership (TCO) through superior products and exceptional customer support services.



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